



12th National Business Leaders Forum on Sustainable Development

Business Leadership in the New Global Innovation Economy: the race is on

Parliament House, Canberra
Thursday 16 and Friday 17 June 2011

PROGRAM

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DAY ONE: THURSDAY 16 JUNE 2011

Venue: Great Hall Parliament House	
8.00 am	Registration and coffee
9.00 am	<p>Welcome Rod Leaver Forum Chair and Chief Executive Officer - Asia Lend Lease</p> <p>A Message His Royal Highness, the Prince of Wales sends a message to the National Business Leaders Forum on Sustainable Development (pre-recorded)</p>
9.15 am	<p>The Climate Commission was set up in February 2011 to help explain the science of climate change and the impacts on Australia, the progress of international action and the operation of a carbon price in the economy. To date, a number of public outreach events have been held throughout regional Australia. Commissioners Tim Flannery and Gerry Hueston will brief the NBLF on the Commission's role, activities and their experiences so far. The Commissioners will then facilitate an interactive session exploring how members of the NBLF and the Commission can work together.</p> <p>Chair The Hon Mark Dreyfus QC MP Parliamentary Secretary for Climate Change and Energy Efficiency</p> <p>Joint Keynote <i>The Science of Climate Change Updated: what business needs to know</i> Professor Tim Flannery Chair Australian Climate Commission and Gerry Hueston Member Australian Climate Change Commission</p>
10.00 am	Morning Tea
10.30 am	<p>The recently released <i>OECD 'Green Growth'</i> Report characterises green growth as fostering economic growth and development while ensuring that natural assets continue to provide the resources and environmental services on which our wellbeing relies. To achieve greener growth, governments have to catalyse investment and innovation that will underpin sustained growth that makes much lighter claims on natural assets. At its heart, it is about identifying mutually reinforcing aspects of economic and environmental policy.</p> <p>Chair Professor Robert Hill Chancellor University of Adelaide and Chairman Carbon Trust Australia</p> <p>Keynote <i>The OECD 'Green Growth' Strategy: how to transition to the green economy</i> Simon Upton Director OECD Environment Directorate</p>
Session 1:	Transitioning to the clean economy - is Australian business ready?
11.00 am	<p>The focus of this session will be discussion about the journeys companies are taking to position for a low carbon transition and why a carbon price is an important economic reform for Australia. Driving the session is a desire to understand the experiences of businesses and business leaders as they navigate a challenging short-term public debate on climate change and the more fundamental economic shifts occurring over the long term. The session will provide a mixture of reflection on personal leadership and the genesis and evolution of how each business approaches climate change from a commercial perspective. It will also allow for reflection on a range of issues related to leading change in the company and the business community when opinion is divided and governments struggle to set clear direction.</p> <p>Chair Nathan Fabian Chief Executive Investor Group on Climate Change</p> <p>Discussion Leaders Rod Leaver Chief Executive Officer - Asia Lend Lease Ben Waters Commercial Manager for Australia and New Zealand GE</p>
12.00pm	The Hon Kevin Rudd MP Minister for Foreign Affairs and Member of the UN Committee on 'Our Common Future'



12.15 pm	Launch	<p><i>Responsible Business Practice in Australia</i> Report</p> <p>Dr Simon Longstaff Executive Director St James Ethics Centre The Hon Bill Shorten MP Minister for Financial Services and Superannuation and Assistant Treasurer</p>
12.30 pm	In conversation	<p>The Hon Greg Hunt MP Shadow Minister for Climate Action, Environment and Heritage, Federal Member for Flinders (speaking on behalf of the Hon Tony Abbott MP Leader of the Opposition) with Rod Leaver Chief Executive Officer - Asia Lend Lease</p>
12.45 pm	Lunch	
Session 2: Complementary Measures to Achieve a Low Carbon Future		
1.30 pm		<p>A carbon price will be the cornerstone of a national strategy to reduce Australia's greenhouse gas emissions and transform the Australian economy to a lower carbon intensity. However, it is only part of the solution. Complementary measures for renewable energy and energy efficiency working in parallel with a carbon price will be essential to ensure a suite of low emission energy technologies that can achieve a transition to a low carbon economy in a manner which is safe, affordable and the least disruptive to the national economy and quality of life of all Australians. These measures must address ongoing market failures that impede the efficient development of low emissions energy technology, such as research and development failures, information failures and ongoing barriers in electricity grids.</p> <p>Chair Professor Steve Dovers Australian National University</p> <p>Discussion Leaders Matthew Warren Chief Executive Officer Clean Energy Council John O'Brien Chief Executive Officer Australian CleanTech Sean Kidney Chair Climate Bonds Initiative Dr Alex Wonhas Energy Transformed Flagship CSIRO</p>
2.45 pm	Afternoon Tea	<p><i>Please Note: All delegates will relocate to Parliament House Theatre for the remainder of Day One</i></p>
3.15 pm	Keynote	<p><i>Fostering Innovation for a Clean Energy Future</i></p> <p>Ambassador Jeffrey Bleich US Ambassador to Australia</p>
Session 3: Transforming Transportation and Infrastructure Systems to Achieve a Low Carbon Future		
3.30 pm		<p>Transformation of our transportation and infrastructure systems will contribute materially to the achievement of a low carbon future. A number of innovative measures are currently being implemented, and this session will survey some of the work being undertaken both in the USA and in Australia. Transportation is a key element given the significant emissions attributable to this sector. A number of exciting and innovative programs in the airline and road transportation sectors, such as those designed to facilitate the mass adoption of electric vehicles, will see unprecedented change occur within our transportation systems in the very near future.</p> <p>Chair Michael Costello Chief Executive Officer ActewAGL</p> <p>Discussion Leaders Evan Thornley Chief Executive Officer Better Place Australia The Hon Mark Dreyfus QC MP Parliamentary Secretary for Climate Change and Energy Efficiency Merren McArthur Group Executive Alliances Networks and Yield Virgin Australia Cameron Hoffmann Principal – Planning RPS</p>



Session 4: Regional Development Solutions for Prosperity and Climate Change

4.30 pm Tackling climate change clearly provides new and exciting options for regional development, creating new sources of income for farmers and a more diversified and resilient regional economy. Globally this could have huge positive economic benefits for poor rural communities in the developing world. Some of those options include renewable energy (wind, solar, geothermal, biomass, biofuels) that offers significant financial and other benefits to landholders and rural communities; the potential for creating carbon offsets through soil carbon and vegetation sinks is very large. However realising these benefits will require clarification of policy settings, effective global frameworks and improvements to accreditation arrangements as well as environmental stewardship payments that have the potential to address climate related pressures on both landholders and ecosystems.

Chair **Harriet Lamb** Executive Director Fairtrade Foundation United Kingdom

Setting the Scene **The Hon Tony Burke** MP Minister for Sustainability, Environment, Water, Population and Communities

Discussion Leaders **Revd Tim Costello** Chief Executive Officer World Vision
The Hon Tony Burke MP Minister for Sustainability, Environment, Water, Population and Communities
David Nieh General Manager Shui on Land for Knowledge Community Developments

5.30 pm Close

FORUM DINNER: THURSDAY 16 JUNE 2011
proudly sponsored by VISY



Venue: Great Hall Parliament House

6.30 pm Pre-Dinner Drinks Marble Foyer Parliament House

7.00 pm Welcome **Rod Leaver** Forum Chair and Chief Executive Officer - Asia Lend Lease

Master of Ceremony **Fran Kelly** Journalist, Political Correspondent and Host of ABC Radio National program *Breakfast*

Dinner Sponsor **Fiona Geminder** Part Owner VISY

Welcome Address **The Hon Julia Gillard** MP Prime Minister of Australia

Dinner Speaker *The Innovation Economy: the race is on in India*
Kishor Chaukar Managing Director TATA Industries India

Vote of Thanks **Molly Harriss Olson** Forum Convenor and Director EcoFutures

9.30 pm Dinner concludes



DAY TWO: FRIDAY 17 JUNE 2011

Venue: Great Hall Parliament House	
8.30 am	Registration and Coffee
8.50 am	<p>'Taking Care Of Business' presentation - a TV show Pilot - an exciting NBLF education initiative showcasing business innovators working towards a more sustainable future.</p> <p>Lachlan Daddo host 'Taking Care Of Business' Romilly Madew Chief Executive Officer Green Building Council of Australia</p>
Session 5: Leadership for Prosperity and Equity: low carbon communities and cities	
9.00 am	<p>This year alone Australia and New Zealand have dealt with floods, cyclones, bush fires and earthquakes. All levels of government and industry need to ensure the concept of resilience is built into policies and company strategies, to ensure they are not responding following an event but effectively before an event has occurred. This session will discuss and debate lessons learnt from sudden changes and natural disasters and how we ensure we create resilient communities that have already adapted to meet future challenges. How can a carbon tax or ETS empower communities to be more resilient?</p> <p>Fishbowl Session</p> <p>Chair Fran Kelly Journalist, Political Correspondent and Host of ABC Radio National program <i>Breakfast</i></p> <p>Setting the Scene Joe Van Belleghem Director Sustainability Leadership Lend Lease</p> <p>Discussion Leaders Daniel Grollo Chief Executive Officer Grocon Joe Van Belleghem Director Sustainability Leadership Lend Lease Romilly Madew Chief Executive Officer Green Building Council of Australia Tony Shepherd Chairman Transfield Services</p>
10.45 am	Morning Tea
Session 6: High Performance Workplaces: leadership for accountability	
11.15 am	<p>How can business lead in building the right culture and accountability for sustainability across its economy? What do high performance workplaces have to do with a company's sustainability leadership? The role of business leaders in creating the right environment is essential, as is the need for better insights into leading indicators of organisational performance. This session explores the need to develop organisational leaders who can create and lead sustainable business organisations. Integrated reporting and the movement towards high performance workplaces provide key insights for success.</p> <p>Fishbowl Session</p> <p>Chair Steve Vamos President and Chief Executive Officer Society for Knowledge Economics</p> <p>Setting the Scene Ernst Ligteringen Chief Executive Global Reporting Initiative</p> <p>Discussion Leaders Harriet Lamb Executive Director Fairtrade Foundation United Kingdom Ernst Ligteringen Chief Executive Global Reporting Initiative George Kostas Joint Managing Director Brookfield Multiplex Australasia Alison Ewings Head of Sustainability Westpac Banking Corporation</p>
12.25 pm	<p>Book Launch <i>Cents and Sustainability: Securing Our Common Future by Decoupling Economic Growth From Environmental Pressures</i> by Dr Michael Smith</p>



12.30 pm	Lunch
Session 7: The Innovation Economy – the race is on in China and India	
1.15 pm	China and India are the two greatest emerging powers in the world. What will be their approach to sustainable development and climate change? What does that mean for the rest of us? Fishbowl Session Chair Dr Simon Longstaff Executive Director St James Ethics Centre Setting the Scene David Nieh General Manager Shui on Land for Knowledge Community Developments Discussion Leaders Kishor Chaukar Managing Director TATA Industries, India David Nieh General Manager Shui on Land for Knowledge Community Developments Kerry Rooney Acting General Manager Industry Group Austrade
Final Session	
2.30 pm	<i>Reflections on Australian Business Leadership</i> Rod Leaver Forum Chair and Chief Executive Officer - Asia Lend Lease Molly Harriss Olson Forum Convenor and Director EcoFutures
3.00 pm	Forum Concludes

National Business Leaders Forum on Sustainable Development

For registration enquiries please contact Conference Logistics
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